

# Think you're asking too much of your diabetic population? Think again.



As most health plans know, there are currently three Medicare Part C measures for diabetes care: dilated eye exam, kidney disease monitoring, and blood sugar control.

As a health plan, if you're only offering and incentivizing one of these activities because you don't think members will complete more than one—**think again.**

## 3 Part C measures:



Dilated eye exam



Kidney disease monitoring

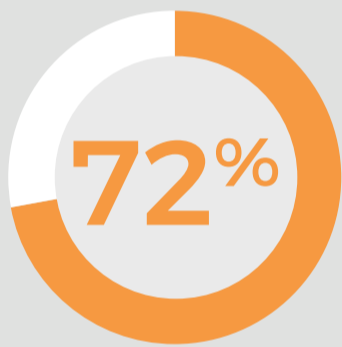


Blood sugar control



## NovuHealth insight

When plans incentivize members to complete all three activities, the results are impressive.



of members who engage complete 2 or more activities



of members who engage complete all 3 activities



When members complete these activities, it can also impact Part D outcomes like adherence to diabetes medications. Incentivizing these activities may make more sense than ever due to the growing urgency of diagnosing and treating diabetes.

More than



**30 million Americans** have diabetes<sup>1</sup>

Diabetes costs the U.S.

**\$327 billion** per year<sup>1</sup>

To learn more about how NovuHealth can help you identify, engage and motivate members with diabetes, visit [novu.com](http://novu.com).

1. American Diabetes Association, 2017  
2. NovuHealth member engagement program data, 2018  
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